

13th November 2017

AUSWIDE BANK WINS BEST BANK PRODUCTREVIEW.COM.AU AWARDS

Auswide Bank is excited to win Best Bank in the 2017 ProductReview.com.au Awards, achieving 4.6 stars out of a possible 5 stars.

ProductReview.com.au receives 4.5 million visitors per month and has more than 1 million reviews on products and services from a variety of categories.

Unlike many bank awards that are led by a business case or self nomination, this award is purely led by customer ratings, and is conducted and judged both independently and impartially.

Auswide Bank's Managing Director Martin Barrett was delighted with the win stating "the Best Bank award is a result of our customer's opinions and ratings which is a wonderful confirmation that we are progressing on our vision to be the Bank that our customers, staff and partners want their friends, family and colleagues to bank with."

Mr Barrett was grateful for the customer support shown on ProductReview.com.au which made clear that Auswide Bank's customer service and products are making a big difference to customers. "This award is a wonderful testament to the efforts and achievements of Auswide Bank and our people. We are excited that our customer care program, customer centric technology and product innovation is being so positively received by our customers. Our customers reviews are very important to us and will drive us to continue our journey of building a greater gap between our service and products and those of our major big bank competitors".

In order to be eligible for an award on ProductReview.com.au, a product or service must meet the following requirements:

- be listed in a selection of the most popular categories;
- have full retail availability to the Australian public for most of 2017;
- must have a minimum Star Score of 4.1 stars on 31 October 2017; and
- 8 or more approved reviews between 1 November 2016 to 3 October 2017.

Small things. Big difference.



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About Auswide Bank Ltd

Auswide Bank helps Australians with an extensive range of personal and business banking products and services issued directly or in partnership with leading service providers via branches, strategic relationships and online & digital channels.

Even though we are a smaller bank, we believe that it's the small things that make us different and can make a big difference for our customers and communities.

Small things. Big difference.



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auswidebank.com.au