

15 October 2015

CQUni students' bankable advice leads to fresh scholarship agreement with Auswide Bank

Auswide Bank and CQUniversity met today to sign an agreement to offer \$50,000 worth of fresh scholarships for CQUniversity students over the next three years. This broadens a relationship which was nurtured when CQUni Business students provided assistance in a major rebranding of Auswide Bank earlier this year.

CQUniversity Dean of Business and Law Professor Lee Di Milia says the Business students were involved in Auswide Bank's stakeholder conversations for the rebrand. "We are proud that our students were not only able to gain real-world experience thanks to networking with Auswide Bank staff," Prof Di Milia says. "They were also able to influence the colour schemes and corporate identity involved with modernisation of the brand. We now welcome Auswide Bank's scholarship support for the next generation of Business students and hope we can build on this relationship longer-term."

Students who intend to enrol at the CQUniversity Bundaberg campus in 2016 in the first year of an undergraduate Business or Finance/Accounting program are encouraged to apply as soon as possible to benefit from one of the four Auswide Bank Scholarships, each valued at \$5000. For more info and to apply:

www.cqu.edu.au/scholarships

Auswide Bank Managing Director, Martin Barrett said that feedback to the new brand had been strong. "We've established a fantastic partnership with CQU over the past year and valued the opinions and expertise we were able to tap into during our transition to become Auswide Bank earlier this year".

"Our new scholarship agreement represents an investment in our local youth and community, not only because these students represent an important customer demographic for our future, but we're also making an investment in potential leaders and employees in our local region."

Small things. Big difference.

About Auswide Bank Ltd

Auswide Bank is helping Australians achieve home ownership, create wealth, access banking & financial services that make their life easier and help them to protect their assets and loved ones from financial loss or hardship.

We provide an extensive range of personal and business banking products and services issued directly or in partnership with leading service providers via branches, strategic relationships and online & digital channels.

Auswide Bank has an Australian Credit Licence and an Australian Financial Services Licence issued by ASIC and is an Authorised Deposit-taking Institution prudentially supervised by the Australian Prudential Regulation Authority.

Even though we are a smaller bank, we believe that it's the small things that make us different and can make a big difference for our customers and communities.

ALL MEDIA ENQUIRIES TO:

Gayle Job

P (07) 4150 4085

E gjob@auswidebank.com.au

Small things. Big difference.